

June 9, 2008

TO: CABINETS AT DANADA

FROM: Erik Martin, Walsh Communications, L.L.C.

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## **Cabinets at Danada prepares to open second showroom in Geneva**

### ***PUBLIC INVITED TO JUNE 26 GRAND OPENING PARTY***

Cabinets at Danada, a full-service kitchen and bath design firm owned by Geneva-based Havlicek Builders, is preparing to unveil its second showroom: Cabinets at Danada/Studio West in Geneva, which will celebrate its official grand opening on Thursday, June 26.

Long successful and widely renowned at its original location in Wheaton, Cabinets at Danada decided to launch a second outpost in the western suburbs to showcase an even greater variety of new designs, products and finishes in a different type of showroom, said Diane Bohstedt, designer with Cabinets at Danada/Studio West—a leading dealer of Wood-Mode and Brookhaven fine custom cabinetry.

“The concept at Studio West is to convey a more intimate feel and residential environment—as if the customer was walking into a real home instead of a retail establishment,” Bohstedt said.

Studio West boasts seven distinctive display areas, including three working kitchens, a butler’s pantry, sitting/family room, laundry/family organization room, and a conference room. Additionally, the showroom houses a powder room, selections area and four offices. Future plans call for a mock garage that will display special cabinetry and flooring for the garage.

“When you walk through our doors, you’re greeted first by our show kitchen, which features an all-new Wood-Mode display consisting of white painted maple cabinetry and

an eye-catching cherry island,” she said. “To the left of the show kitchen is our butler’s pantry, behind which is our second kitchen—which flaunts handsome maple cabinetry by Brookhaven.”

Off to the right is the sitting/family room, stocked with leather furniture, upscale storage compartments and a big screen television. Just beyond this area is a third kitchen, which Bohstedt describes as more “contemporary and eco-friendly, with several energy saving features built in.” Sub-Zero and Miele appliances are found throughout the kitchen displays, and unique stone applications and designer carpeting are the flooring materials of choice across most of the showroom.

“We designed Studio West very carefully to represent several key living areas in the home,” said Bohstedt. “Our displays and vignettes demonstrate how otherwise ordinary rooms can be transformed into beautiful statements of personal expression and fine taste with the right cabinetry, flooring, appliances and other elements.”

What makes Studio West stand out from the competition, she added, “is our synergistic partnership with Havlicek Builders, our custom home building parent company located in Geneva. The close proximity allows us to pool our resources and to benefit from Havlicek Builders’ staff of experienced craftsmen and its elaborate custom millwork,” said Bohstedt.

“With our combined expertise and high attention to detail, we’re able to create high-end living spaces for our clients and overdeliver on their expectations,” she continued. “We can implement luxurious products like Wood-Mode cabinetry throughout the home and add all the accents and exquisite finishing touches that provide unique character and sophistication. From small jobs to whole-house projects, there’s virtually nothing we can’t accomplish.”

What’s more, Studio West’s staff plans to build on the strong reputation earned by the original Wheaton showroom.

“Cabinets at Danada is known for delivering the highest level of service and quality,” she said. “Our passion is to ensure that the client’s every need is addressed and that their

vision and satisfaction isn't compromised in any way. The finished product should always be a true reflection of their personality, lifestyle and imagination.”

Boshtedt noted that the public is invited to attend the June 26 grand opening evening event, set for 6 to 8:30 p.m., during which cocktails and hors d'oeuvres will be served (an RSVP is required by June 19; contact Christine at 630-260-1200 or at [chris@cabinetsatdanada.com](mailto:chris@cabinetsatdanada.com)).

Cabinets at Danada/Studio West is located at 321 Stevens St., Suite H, Geneva. Showroom hours are weekdays 9 a.m. to 5 p.m. and Saturdays and evenings by appointment. For more information, phone (630) 260-1200 or visit [www.cabinetsatdanada.com](http://www.cabinetsatdanada.com).

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